

## ROSE STORIES

### ABOUT ROSE STORIES

ROSE stories believes in the power of the story. That's why we translate stories from different cultures into actual projects and products. For each project, we look at the most effective way to get it into the world. Quality and relevance are key.

A good story usually tells itself. However, converting ideas into services and products is often also an art: it requires creativity, business sense and a touch of humour. ROSE stories helps here: by guiding the storyteller's business, offering new perspectives, unexpected insights and connecting people.

### WHAT WE DO

- \* ROSE stories discovers traditions, customs and cultures through stories;
- \* ROSE stories makes it possible to share stories by converting them into products and services;
- \* In cooperation with makers, ROSE stories ensures that the products and services are financially successful and at the same time contribute to society.

### WHY WE DO WHAT WE DO

We believe in the power of the story for bringing about positive change: promoting equality and diversity in society. By translating stories into actual projects they can have an impact on all walks of life.

In our ideal world - and to what extent this already exists you can of course decide for yourself - there is an understanding of each other's culture and valuable traditions and customs are cherished and passed on. There is no better way to do this than by telling each other stories.

### HOW WE DO IT

In our own way: pragmatic, effective and with a lot of love. But also with common sense, a Dutch down to earth mentality and by joining forces. The stronger our collective voice, the more likely it becomes that these wonderful stories and projects will enrich the lives of others.

Needless to say ROSE stories works with local producers wherever possible and according to the direct trade principle; a term originally derived from coffee production, where sound mutual cooperation and a fair wage distribution are inseparable from maintaining high quality.

*Do you want to learn more about ROSE stories and our projects? Send an e-mail to [info@rosetories.nl](mailto:info@rosetories.nl).*